

Hi [NAME]!

We don't know each other yet, but we hope to change that soon.

*\*Trying not to be super awkward so you'll keep reading.\**

We're Printeresting, an artisan print shop and creative studio near you and we have some ridiculous ideas, but we think you might be perfect person to hear them



## Let's talk crazy ideas for a second.

We see the impacts of design everywhere around us—from the cars we drive to the clothing we wear every day. Just look around.

(Ok, actually scan around you and see what we mean. You see it now? *Perfect*. Moving on.)

Let's say you have an idea for a business or product. You start thinking about it and realize that hey, people should know about this!

So you set out to create a brochure, a business card, a t-shirt...something to let people know who you are.

But if you're not a designer, how do you make sure that it looks polished?

And even if you are a designer, where do you go to print the final physical product?

You could just start looking online, but that is SUPER risky.

If you're working with a random company you found online, you're running the risk of ending up with a cheap-looking and even \*GASP\* gimmicky design.

With access to programs such as InDesign or Photoshop, many people THINK they can design when truthfully...they can't.

They use low-resolution photos that skew and make your eyes go all funky, they use fonts that make you want to poke out your eyeballs (traumatic flashback to comic sans), and simply put, they take shortcuts.

We're going to rip off the bandaid and just say it, their design looks tacky. TACKY!!!

Unless they're the next Leonardo or Michaelangelo (no, not the Ninja Turtles), you're looking at a lot of time and money whizzing down the drain.

## I don't want to waste my time and money, what can Printeresting do for me?

At Printeresting, we thought of something different.

What if we created a cozy space where makers and designers could come together, meet in person, noodle about with some designs, check out an AWESOME 3D printer, then make stuff happen?

We asked ourselves, what if a print shop and design studio could...  
...make hundreds of colors, mediums, and finishing types available at your fingertips,  
...balance modern technology and the welcoming warmth of home,  
...make a REALLY good cup of coffee, and  
...always be on time and on schedule?

So that's what we did.

We're not just an artisan print shop and design studio, we're a **community**.

Our community gets creatives to meet other makers face-to-face. This is intentional so that you get to know their backstories and connect with other visionaries like you.

## Explore Creative Services

Printeresting is a space that empowers and nurtures creation because we believe that the things people make and how they make those things speaks volumes about their values and way of life.

It's about more than making really cool t-shirts (although you could totally do that). It's about fostering an exchange of ideas and innovation.

We're reaching out to you as an artist, entrepreneur, or large business because we believe that bringing your ideas to life will turn the world topsy-turvy[RJR1] .

That's right. We want EVERYONE in the world to do a headstand...er handstand. (Which is it again?)

Right now, we're a well-kept secret. But when you visit us, please ask Sanath to drink less of our coffee so that he stops running around in circles and scream-singing the lyrics to "Don't Stop Believing."

It's getting ridiculous.

### **Come experience our studio for yourself:**

Office No.3, Al Kabaisi Complex, Al Khabeesi  
P.O. Box 81224, Dubai, UAE  
www.printerestingstudio.com

**We're open Saturday through Thursday**

9:00 AM - 6:00 PM

Cowabunga dudes. Come visit us soon!

Shabana, Sanath, and the Printeresting team

P.S. To learn about our coffee flavor of the day and other important information, call us at +971 4 269 4009 or email us at [info@printerestingstudio.com](mailto:info@printerestingstudio.com).

